

MEDIA RELEASE – 30th June 2009

Motorcyclists' Red Cross Bushfire Appeal effort closes

The Ducati Owners Club of Victoria (DOCV) has been running a raffle to aid the Red Cross Bushfire Appeal with the prize being a stunning Ducati 1198s, delivered & registered to its new owner anywhere in Australia or New Zealand.

With only 1500 tickets up for grabs, the odds of winning are pretty good. The tickets were offered at \$100 each; all but 49 were sold by the closing date of the raffle.

In the spirit of the Red Cross not taking any administration fees from the proceeds of their Bushfire Appeal, the DOCV also absorbed all administration & permit fees, maximising the raffle proceeds.

With the support of Ducati Australia, who supplied the bike, registration and delivery at an unbelievably low cost to the organisers, Stephen & Sue Frew, the raffle administrators, handed the Red Cross Bushfire Appeal a cheque on 30th June 2009, the day the appeal's bank account closed.

Mr Andrew Hilton, the Executive Director of the Australian Red Cross received the \$117,100 cheque. "What an unbelievable effort" Mr Hilton said. "I have visited all the affected areas and seen the devastation. I am also very aware how many motorcyclists frequent these areas. It's great to have their support!"

"It's been a lot of work." said Stephen Frew a past president of six years of DOCV. "It's certainly kept Sue busy for a few months!" Sue, Stephen's wife, is a current committee member of the DOCV.

The raffle will be drawn at the DOCV's July General Meeting on 14th July 2009. The winner will be advised immediately by phone and the result advertised in Melbourne's Herald Sun newspaper on 17th July.



Above: Red Cross Executive Director, Mr Andrew Hilton receiving the \$117,100 cheque for the Bushfire Appeal from Steve & Sue Frew of the Ducati Owners Club of Victoria.